



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326956

Schedule Dates

Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2211 GOV (135173)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2211
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12
Last Modified 10/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276606
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Rate

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/26/12-10/26/12	5	:30	10A- 11A (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
2.0	Cancelled Line / Spot	10/26/12-10/26/12	5	:30	12P- 1P (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
3.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5A- 5:30A (EST)	1					1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
4.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
5.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5:30A- 6A (EST)	1					1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
6.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
7.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	6:30A- 7A (EST)	1					1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
8.0	Cancelled Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)	1					1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
9.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	10A- 11A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
10.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	11P- 11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
11.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	11:35P- 12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
12.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	12:02A- 1:06A (EST)	1	1							1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
13.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Billing Type
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WELSH,KATHRYN
/
323/326/2211
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Headline #
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Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

08/14/12
10/11/12
Jill Hipskind
No
06276606
Normal
15.00
\$0.00
\$0.00

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5A- 5:30A (EST)	1	1							1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
15.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
16.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5:30A- 6A (EST)	1	1							1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
17.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
18.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
19.0	Cancelled Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
20.0	Cancelled Line / Spot	10/29/12-10/29/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
21.0	Cancelled Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)	1						1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	10/11/12
22.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	6A- 7A (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/11/12
23.0	Cancelled Line / Spot	10/27/12-10/27/12	5	:30	7P- 7:30P (EST)	1						1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/11/12
24.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	7A- 8A (EST)	1						1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/11/12
25.0	Cancelled Line / Spot	10/27/12-10/27/12	4	:30	8A- 9A (EST)	1						1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/11/12
26.0	Cancelled Line / Spot	10/28/12-10/28/12	4	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12

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Schedule Dates

Advertiser

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Product

Brand

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Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 08/14/12

Last Modified 10/11/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276606

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

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27.0	Cancelled Line / Spot	10/28/12-10/28/12	4	:30	12P-12:30P (EST)									1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/11/12
28.0	Cancelled Line / Spot	10/28/12-10/28/12	5	:30	6P-6:30P (EST)									1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/11/12
29.0	Cancelled Line / Spot	10/28/12-10/28/12	4	:30	6A-7A (EST)									1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/11/12
30.0	Cancelled Line / Spot	10/28/12-10/28/12	4	:30	8A-9A (EST)									1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/11/12
31.0	Cancelled Line / Spot	10/25/12-10/25/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
32.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	11P-11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
33.0	Cancelled Line / Spot	10/25/12-10/25/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
34.0	Cancelled Line / Spot	10/25/12-10/25/12	5	:30	12:02A-1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
35.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5A-5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
36.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5P-5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
37.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5:30A-6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
38.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	5:30P-6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
39.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	6P-6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12

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Package Deal

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No

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Grand Total:

Spots

Rate

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40.0	Cancelled Line / Spot	10/25/12-10/25/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
41.0	Cancelled Line / Spot	10/25/12-10/25/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
42.0	Cancelled Line / Spot	10/23/12-10/23/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
43.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
44.0	Cancelled Line / Spot	10/23/12-10/23/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
45.0	Cancelled Line / Spot	10/23/12-10/23/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
46.0	Cancelled Line / Spot	10/23/12-10/23/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
47.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
48.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
49.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
50.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
51.0	Cancelled Line / Spot	10/23/12-10/23/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
52.0	Cancelled Line / Spot	10/24/12-10/24/12	5	:30	12P- 1P (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12

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53.0	Cancelled Line / Spot	10/24/12-10/24/12	4	:30	5P- 5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
54.0	Cancelled Line / Spot	10/24/12-10/24/12	4	:30	5:30A- 6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
55.0	Cancelled Line / Spot	10/24/12-10/24/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
56.0	Cancelled Line / Spot	10/24/12-10/24/12	4	:30	6:30A- 7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
57.0	Cancelled Line / Spot	10/24/12-10/24/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
58.0	Cancelled Line / Spot	10/24/12-10/24/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12

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